



CETA

DALLAS
TEXAS 2026



SPONSORSHIP & EXHIBITOR

PROSPECTUS

WHY SPONSOR THIS YEAR'S CETA CONFERENCE?

Partnering with CETA at this year's Annual Conference gives your organization the opportunity to elevate its profile in the controlled environment and cleanroom community. By aligning with CETA, you attach your brand to the industry's premier event for professionals involved in testing, certification, compliance, and design of controlled environments. CETA has a proven history of hosting top-tier experts who address critical regulatory, technical, and operational topics that shape the future of controlled environment performance and patient safety.

WHO YOU WILL MEET

The CETA Annual Conference brings together a diverse audience of:

- Certification Professionals
- Cleanroom Design Engineers
- Compounding Pharmacy Staff
- Regulatory and Accreditation Experts
- Equipment Manufacturers
- Hospital and Health System Leaders
- Environmental Monitoring Specialists
- Industry Consultants

This event fosters valuable connections across sectors that impact cleanroom validation and contamination control.

WE NEED YOUR PARTNERSHIP

Your sponsorship enables CETA to continue its tradition of delivering high-quality educational programming, technical guidance, and advocacy on behalf of the certification and controlled environment industry. With your support, we can ensure that the 2026 CETA Annual Conference continues to drive innovation, best practices, and collaboration across this vital field. Join us in sustaining excellence—become a sponsor today.



Register Online

SPONSORSHIP & EXHIBIT OPPORTUNITIES

PLATINUM SPONSORSHIP: \$5,500

(LIMIT TO 4)

Three (3) full Conference Registrations

Includes sessions and Annual Banquet tickets.

CETA Series registration requires an additional fee.

Exhibit Booth (10x10) with two (2) booth staff

Does NOT include CETA Series, sessions or Annual Banquet.

Additional booth staff registrations may be purchased.

One (1) 30 second commercial broadcasted in the General Session Room during the Conference

Two (2) Push alerts sent during the Conference

Full Page Advertisement in Conference Program

45 minute Manufacturer Update (Saturday morning)

Featured as Platinum Sponsor on all marketing materials

Rotating Advertisement on Display during General Session Breaks

GOLD SPONSORSHIP: \$4,000

Two (2) full Conference Registrations

Includes sessions and Annual Banquet tickets.

CETA Series registration requires an additional fee.

Exhibit Booth (10x10) with two (2) booth staff

Does NOT include CETA Series, sessions or Annual Banquet.

Additional booth staff registrations may be purchased.

Half Page Advertisement in Conference Program

Featured as Gold Sponsor on all marketing materials

SILVER SPONSORSHIP: \$3,000

One (1) full Conference Registration

Includes sessions and Annual Banquet ticket.

CETA Series registration requires an additional fee.

Exhibit Booth (10x10) with two (2) booth staff

Does NOT include CETA Series, sessions or Annual Banquet.

Additional booth staff registrations may be purchased.

Quarter Page Advertisement in Conference Program

Featured as Silver Sponsor on all marketing materials

WIFI SPONSORSHIP: \$2,500

One (1) full Conference Registration

Includes sessions and Annual Banquet ticket.

CETA Series registration requires an additional fee.

Company banner ad featured on the main page of the conference mobile app and conference website...the "go to" places for important conference information!

Listed in the program guide under important information, your company will be the official WiFi sponsor for the conference

A-LA CARTE SPONSORSHIPS

Hotel Key Card\$3,000

Place your branding directly in the hands of attendees as they check in to their hotel with a custom advertising message on the keycard. Capture attention and provide maximum exposure as attendees use their key cards multiple times each day. Additional branding includes recognition on the website, mobile app, and on main theater screen in the General Session Room. Artwork for the branded key card is due no later than March 19, 2025. Limited to one sponsor.

Lanyard Sponsor\$3,000

Your company logo will appear on the lanyard given to each attendee as they check in. Your company will be recognized on the website, mobile app and the printed program. Limited to one sponsor.

Opening Reception Sponsor\$1,500

Host the Saturday night party that gets attendees talking about the upcoming conference! Your logo is placed on signage directing people to the reception, in addition to being listed as the sponsor on the agenda. Additional branding includes recognition on the website and mobile app.

ANNUAL BANQUET SPONSORSHIPS

Join us for the 2026 "CETA Block Party", our rooftop annual banquet featuring a craft beer tasting, an AI photobooth, lawn games, and more! Put your company in the spotlight by sponsoring one of these memorable experiences:

CETA Roadie Sponsor *Greet attendees with an ice-cold "roadie" ...* \$750

Craft Beer Tasting Sponsor *Host the highlight of the night..* \$1,000

AI Photobooth Sponsor *Logo on every print and digital photo* \$1,000

GOLF SPONSORSHIPS

Tournament Sponsor.....\$1,500

Golf Swag *company logo on towels, ball marks, coolers, or other* \$1,000

Golf Balls *company logo* \$1,000

Awards Sponsor.....\$500

EXHIBITORS: \$1,950.00 PER BOOTH

10 X 10 BOOTH

- One (1) 6-foot draped table
- Two (2) chairs
- Wastebasket
- ID signage
- Pipe and draped off space
- Electric and hardline internet may be ordered separately

TWO (2) EXHIBITOR BADGES WHICH INCLUDE:

- Welcome Reception (Saturday)
- Breakfast (Sunday/Monday)
- Lunch (Sunday/Monday)
- One (1) Program Book
- Attendee list (First/Last Name and Company name only)

Additional exhibitor badges may be purchased at a discounted rate and will receive the above benefits.

Manufacturer Update: \$500.00. Each manufacturer is allowed one time slot, which will be scheduled by CETA.

Multiple booths may be purchased should you require additional space. Exhibitor displays/equipment must be contained completely within the specified boundaries of the booth space and may not extend into the aisles, adjoining booths or other areas outside the perimeter of the booth. A final floor plan will be sent to exhibitors after approval by local fire marshal. Booth selection is based on when payment is received. CETA reserves the right to assign booth space or relocate exhibitors should it become necessary. CETA reserves the right to assign and change booth numbers.

Your completed form indicates intent to exhibit/sponsor and is considered a contract once payment is received. The payment due for exhibit/sponsorship must be paid in full by March 2, 2026. All forms received after this date must be accompanied by full payment. If not paid in full, CETA may reassign or cancel the exhibit space without refund of deposit. There will be no inclusion of sponsor/exhibitor logo or listing on any event marketing or communications and exhibit displays cannot be set up until all fees are paid in full.

SPONSORSHIP & EXHIBIT OPPORTUNITIES

	Platinum \$5,500 (max 4)	Gold \$4,000	Silver \$3,000	WiFi \$2,500	Exhibit Only \$1,950
Exhibit Booth Space *	10x10	10x10	10x10		10x10
Complimentary Full Conference Registrations <i>Includes sessions and annual banquet tickets. CETA Series requires additional fee.</i>	3	2	1	1	
Complimentary Booth Staff Registrations** <i>Does NOT include CETA Series, sessions, or annual banquet.</i>	2	2	2		2
Additional Booth Staff badges for purchase at discounted rate	Yes	Yes	Yes	Yes	Yes
Commercial During Annual Conference	Yes				
Push Notification via Mobile App	2				
Advertisement in Program Guide	Full Page	Half Page	Quarter Page	Listing	Listing
Pre/post event attendee list <i>(First/Last Name, Company only)</i>	Yes	Yes	Yes	Yes	Yes
Recognition as an exhibitor on website, mobile app, program guide and marketing materials	Yes	Yes	Yes	Yes	Yes
Program Guide <i>(one per booth)</i>	Yes	Yes	Yes	Yes	Yes
Manufacturing Update <i>(45-Minutes Saturday Morning)</i>	Yes	for purchase	for purchase	for purchase	for purchase

ADDITIONAL CETA SPONSORSHIP OPPORTUNITIES

Includes company recognition on the website, mobile app, signage, and program guide.

General Advertising

Hotel Key Card	\$3,000
Annual Banquet Sponsor	\$1,500
Opening Reception Sponsor	\$1,500
Wi-Fi Sponsor.	\$2,500

Golf

Tournament Sponsor	\$1,500
Golf Swag <i>company logo on towels, ball marks, coolers, or other</i> ..	\$1,000
Golf Balls or Swag <i>company logo</i>	\$1,000
Awards Sponsor	\$500

Annual Banquet Sponsorships

CETA Roadie Sponsor <i>Greet attendees with an ice-cold "roadie" ..</i>	\$750
Craft Beer Tasting Sponsor <i>Host the highlight of the night .</i>	\$1,000
AI Photobooth Sponsor <i>Logo on every print and digital photo .</i>	\$1,000



* Exhibitor booths include:

- 10 x 10 booth
- One (1) 6-foot draped table
- Two (2) chairs
- Wastebasket
- ID signage
- Pipe and draped off space
- Electric and hardline internet may be ordered separately

** Exhibitor badge

includes access to:

- Welcome Reception (Saturday)
- Breakfast (Sunday/Monday)
- Lunch (Sunday/Monday)