



**2018 Annual Conference  
Sponsorships and  
Promotional Opportunities  
April 13th - 17th 2018 | Coeur D'Alene, ID  
Coeur D'Alene Resort**

Exhibition: April 14th- 17th | Pre-Conference workshops: April 13th-14th

**#CETA2018**



## Opportunities for Promotion

The annual meeting incorporates a crucial multimedia approach to developing business opportunities with current and prospective clients. The CETA 2018 Annual Meeting will provide a strategic opportunity for you and your company to interact and network with hundreds of key people in the controlled environment testing industry. Participating in CETA's Annual Meeting affords you the opportunity to introduce new products and services, generate new business, and enrich your reputation within the industry.

CETA offers several opportunities to promote your business, however, if you do not see an option that meets your needs, please contact us at [info@cetainternational.org](mailto:info@cetainternational.org). We are open to explore other potential opportunities and customize a promotional package for your company.

### In Attendance

CETA Annual Meeting attract attendees from around the world who are involved in all areas of clean room technology

### CETA Members

- Certifiers
- Service Providers.
- Educational
- Governmental
- Manufacturers
- Equipment Suppliers

**2017 CETA**

**Meeting**

**Attendance**

**Increased by 25%!**

**Don't miss out on**

**your target**

**audience!**

# ELITE SPONSORSHIP PACKAGES

<b>Platinum Sponsor</b>	<b>\$5,000</b>	Includes one premium exhibit table. Meeting space for a two hour manufacturer update. Three regular conference registrations—including Banquet tickets. Does not include CETA Series registration. (Limit to 2).
<b>Gold Sponsor</b>	<b>\$3,000</b>	Includes one premium exhibit table and two conference registrations. Including banquet tickets. Does not include CETA Series registration.
<b>Silver Sponsor</b>	<b>\$2,000</b>	Includes one premium exhibit table and one regular conference registration. Does not include CETA Series registration.

<b>Sponsor Recognition—Pre-event, Onsite and Post event</b>	<b>Platinum</b>	<b>Gold</b>	<b>Silver</b>
Featured as an Annual Meeting Sponsor using Sponsorship Signage	✓	✓	✓
Company logo on Sponsor Thank-You page in conference on-site event guide (deadlines apply)	✓	✓	✓
Company logo on CETA digital communication prior to event	✓	✓	✓
Complimentary admission tickets to the banquet at Annual Meeting	✓	✓	✓
Full-page advertisement in conference event guide (deadlines apply)	✓		
Half-page advertisement in conference event guide (deadlines apply)		✓	
Quarter-page advertisement in conference event guide (deadlines apply)			✓

# EVENT ADVERTISING

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## EVENT Program

Event guide contains important information for the meeting—Ads are limited to.....

Full Page	\$400.00
Half Page	\$200.00
Quarter page	\$100.00
Inside Back Cover	\$500.00

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## Meals

Prominent signage at the entrance of the event. Recognition on the shared Thank-You page in conference on-site event guide

Banquet (Limited to one)	\$1500.00
Reception Sponsor (limited to one)	\$1500.00
Lunch Sponsor (Limited to two)	\$1000.00
Breakfast Sponsor (Limited to three)	\$1000.00
Break Sponsor (Limited to two)	\$1000.00
Golf Meal (limited to one)	\$1000.00

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# EVENT ADVERTISING

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## A-la Carte Items

Company logo accompanying the CETA Logo

Lanyards	\$1300.00
Hotel Keycard	\$1500.00
Website Banner Ad—200px X 200px. Total of three month period distributed prior to, during and post conference on the CETA website (limited to six)	\$250.00
Tote Sponsor—Zippered Drawstring black bag with one color logo on front.	\$1000.00
Insert in conference Tote—insert promotional handout into tote	\$500.00
Exhibit booth— Includes 6ft table and skirt. Two exhibit hall passes. Opening reception, breakfast and lunch. Conference registration, banquet and CETA series registrations not included	\$1200.00
Photo Booth—Dinner reception— Photos will contain logo	\$3,000.00
Banquet Pass	\$75.00
Conference Registration (full conference—other options vary)	\$450.00
Additional Exhibit Hall Pass (if more than 2 at booth)	\$150.00
Monday Banquet Centerpiece Sponsor (with company logo in centerpieces)	\$1000.00
Saturday Night Reception Entertainment Sponsor	\$1500.00
Monday Night Banquet Entertainment Sponsor	\$1500.00

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# EVENT ADVERTISING

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## Golf/Activities

Prominent signage at the entrance of the event. Recognition on the shared Thank-You page in conference on-site event guide

Golf Sponsorship (Limited to one)	\$1500.00
I don't Golf Sponsor (limited to two)	\$1500.00
Golf Towels (Limited to one) with logo	\$1000.00
Golf Croakies (Limited to one) with logo	\$1000.00
Golf Balls (Limited to one) with logo	\$750.00
Golf Award Sponsor	\$500.00
Company Logo on Scorecards	\$100.00
Company Logo on Beverage Cart	\$250.00
GPS signage per hole which appears in cart at the hole	\$75.00 per hole

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# Production Requirements

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All artwork must be received no later than 2/13/2018. Not responsible for misdirected mail.

Website Banner Ad 200px X 200px. Distributed on multiple pages of the website. File format: JPEG or GIF Animated file format: Flash or animated GIF, maximum file size 40 KB, maximum 15 seconds of animation. Provide URL for link . May alternate with up to six other sponsors.

Event Program Ad File format: JPEG or PNG (varies)

Event Program Ad full Page File format: JPEG or PNG. Ad must be approved by show management.

Lanyards Put your company logo right on attendees by supplying 400 lanyards with your company logo! Provide logo to office staff.

Golf Balls (Limited to one) Provide logo to office staff.

Photo Booth Photo booth set up and breakdown. 2 hours at the Reception and Banquet. Custom digital border shared with CETA, unlimited prints, custom green screen.

Tote Inserts Attendees love the Product Show tote bags – here’s your chance to have your company’s handout inserted into every one! Sponsor is responsible for the production and delivery of its chosen promotional item . Must be approved prior.





2018

Annual Meeting  
Promotional  
Opportunities.

## Controlled Environment Testing Association

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