

ORLANDO

2025



CETA ANNUAL CONFERENCE ✨ APRIL 25-28



**SPONSORSHIP & EXHIBITOR
PROSPECTUS**

SPONSORSHIP & EXHIBIT OPPORTUNITIES

PLATINUM SPONSORSHIP: \$4,500 (LIMIT TO 4)

- * Three (3) full Conference Registrations. (Includes sessions and Annual Banquet tickets. CETA Series registration requires an additional fee)
- * Exhibit Booth (10x10) with two (2) booth staff
(Does NOT include CETA Series, sessions or Annual Banquet. Additional booth staff registrations may be purchased)
 - (1) 30 second commercial broadcast in the General Session Room during the Annual Conference
 - (2) Push alerts sent during the Conference
- * Full Page Advertisement in Conference Program
- * 1-hour Manufacturer Update (Saturday morning)
- * Featured as Platinum Sponsor on all marketing materials

GOLD SPONSORSHIP: \$3,500

- * Two (2) full Conference Registrations (Includes sessions and Annual Banquet tickets. CETA Series registration requires an additional fee)
- * Exhibit Booth (10x10) with two (2) booth staff
(Does NOT include CETA Series, sessions or Annual Banquet. Additional booth staff registrations may be purchased)
- * Half Page Advertisement in Conference Program
- * Featured as Gold Sponsor on all marketing materials

DIGITAL & WIFI SPONSORSHIP: \$3,000

- * One (1) full Conference Registrations (Includes sessions and Annual Banquet tickets. CETA Series registration requires an additional fee)
- * Company banner ad featured on the main page of the conference mobile app and conference website...the "go to" places for important conference information!
 - (1) 30 second commercial broadcast in the General Session Room during the Annual Conference.
 - (1) Push alert sent during the Conference and recognition in the Conference program
- * Listed in the program guide under important information, your company will be the official WiFi sponsor for the conference

SILVER SPONSORSHIP: \$2,500

- * One (1) full Conference Registrations (Includes sessions and Annual Banquet tickets. CETA Series registration requires an additional fee)
- * Exhibit Booth (10x10) with two (2) booth staff
(Does NOT include CETA Series, sessions or Annual Banquet. Additional booth staff registrations may be purchased)
- * Quarter Page Advertisement in Conference Program
- * Featured as Silver Sponsor on all marketing materials

A-LA CARTE SPONSORSHIPS

- Hotel Key Card \$3,000
Place your branding directly in the hands of attendees as they check in to their hotel with a custom advertising message on the keycard. Capture attention and provide maximum exposure as attendees use their key cards multiple times each day. Additional branding includes recognition on the website, mobile app, and on main theater screen. Artwork for the branded key card is due no later than March 19, 2025. Limited to one.

- Lanyard Sponsor \$3,000
Your company logo will appear on the lanyard given to each attendee as they check in. Your company will be recognized on the website, mobile app and the printed program. Limited to one sponsor.
- Annual Banquet Sponsor \$1,500
The educational sessions have wrapped, and business is taken care of – its time to party! Host the Monday banquet that will leave an impression on attendees through 2025. Your logo is placed on signage directing people to the banquet, in addition to being listed as a sponsor on the agenda. Additional branding includes recognition on the website and mobile app.
- Opening Reception Sponsor \$1,500
Host the Saturday night party that gets attendees talking about the upcoming conference! Your logo is placed on signage directing people to the reception, in addition to being listed as the sponsor on the agenda. Additional branding includes recognition on the website and mobile app.
- Hotel Key Card \$3,000
Place your branding directly in the hands of attendees as they check in to their hotel with a custom advertising message on the keycard. Capture attention and provide maximum exposure as attendees use their key cards multiple times each day. Additional branding includes recognition on the website, mobile app, and on main theater screen. Artwork for the branded key card is due no later than March 19, 2025. Limited to one.

GOLF SPONSORSHIPS

- Tournament Sponsor \$1,500
- Golf Swag (company logo on towels, ball marks, coolers, or other) \$1,000
- Golf Balls or Swag (company logo) \$1,000
- Awards Sponsor \$500

EXHIBITORS: \$1,650.00 PER BOOTH

10 X 10 BOOTH

- One (1) 6-foot draped table
- Wastebasket
- Pipe and draped off space
- Electric and hardline internet may be ordered separately
- Two (2) chairs
- ID signage

TWO (2) EXHIBITOR BADGES WHICH INCLUDE:

- Welcome Reception (Saturday)
- Breakfast (Sunday/Monday)
- Lunch (Sunday/Monday)
- One (1) Program Book
- Attendee list (First/Last Name and Company name only)

Additional exhibitor badges may be purchased at a discounted rate and will receive the above benefits.

Multiple booths may be purchased should you require additional space. Exhibitor displays/equipment must be contained completely within the specified boundaries of the booth space and may not extend into the aisles, adjoining booths or other areas outside the perimeter of the booth. A final floor plan will be sent to exhibitors after approved by local fire marshal. Booth selection is based on when payment is received. CETA reserves the right to assign booth space or relocate exhibitors should it become necessary. CETA reserves the right to assign and change booth numbers.

Your completed form indicates intent to exhibit/sponsor and is considered a contract once payment is received. The payment due for exhibit/sponsorship must be paid in full by March 1, 2025. All forms received after this date must be accompanied by full payment. If not paid in full, CETA may reassign or cancel the exhibit space without refund of deposit. There will be no inclusion of sponsor/exhibitor logo or listing on any event marketing or communications and exhibit displays cannot be set up until all fees are paid in full.



SPONSORSHIP & EXHIBIT OPPORTUNITIES

	Platinum \$4,500 (max 4)	Gold \$3,500	Digital \$3,000	Silver \$2,500	Exhibit Only \$1,650
Exhibit Booth Space *	10x10	10x10		10x10	10x10
Complimentary Full Conference Registrations <i>(Includes sessions and annual banquet tickets. CETA Series requires additional fee)</i>	3	2	1	1	
Complimentary Booth Staff Registrations** <i>(Does NOT include CETA Series, sessions, or annual banquet)</i>	2	2		2	2
Additional Booth Staff badges for purchase at discounted rate	Yes	Yes		Yes	Yes
Commercial During Annual Conference	Yes		Yes		
Push Notification via Mobile App	2		1		
Advertisement in Program Guide	Full Page	Half Page	Quarter Page	Quarter Page	
Pre/post event attendee list <i>(First/Last Name, Company only)</i>	Yes	Yes	Yes	Yes	Yes
Recognition as an exhibitor on website, mobile app, program guide and marketing materials	Yes	Yes	Yes	Yes	
Program Guide <i>(one per booth)</i>	Yes	Yes	Yes	Yes	Yes
Manufacturing Update <i>(1-hr, Saturday Morning)</i>	Yes				

ADDITIONAL CETA SPONSORSHIP OPPORTUNITIES

Includes company recognition on the website, mobile app and program guide

General Advertising

Hotel Key Card.....	\$3,000
Annual Banquet Sponsor.....	\$1,500
Opening Reception Sponsor.....	\$1,500
Wi-Fi Sponsor.....	\$2,500

Golf

Tournament Sponsor.....	\$1,500
Golf Swag (company logo on towels, ball marks, coolers, or other).....	\$1,000
Golf Balls or Swag (company logo.).....	\$1,000
Awards Sponsor.....	\$500

* Exhibitor booths include:

- 10 x 10 booth
- One (1) 6-foot draped table
- Two (2) chairs
- Wastebasket
- ID signage
- Pipe and draped off space
- Electric and hardline internet may be ordered separately

** Exhibitor badge includes access to:

- Welcome Reception (Saturday)
- Breakfast (Sunday/Monday)
- Lunch (Sunday/Monday)

